



**CLIMATE CONTROL MIDDLE EAST
BESPOKE EVENTS DIVISION**

**MAKE YOUR
NEXT SEMINAR
EVEN MORE
POWERFUL
IN PARTNERSHIP
WITH**

climate control MIDDLE EAST
KEY PERSPECTIVES ON THE REGION'S HVACR INDUSTRY



PROPOSAL

- **Theme:** To be agreed
- **Date:** At your convenience
- **Place:** Anywhere
- **Sponsor:** Your Company



THE PLAN

SEMINAR

(YOUR COMPANY) will be able to moderate any session and present product or issues for discussion at hand, in an in-depth manner which will subsequently be covered in **CLIMATE CONTROL MIDDLE EAST** in print as well as online.

***FOR AN ADDITIONAL FEE:** CPI Industry can contract a professional MC for you if you need help with presenting anything. Fee is subject to the number of hours and whether it is for a full day conference or just a presentation.

MAGAZINE

CLIMATE CONTROL MIDDLE EAST will publish a special supplement containing a summary of the discussion. (YOUR COMPANY) will also get branding opportunities in the room with rollup banners etc..(printing costs extra). The supplement will be printed in **CLIMATE CONTROL MIDDLE EAST** magazine. The special report which will include a series of photographs taken on the day by the CPI Industry photographer.

CPI Industry will cover the costs of the photographer to ensure we get the right shots and 100% magazine quality.

MARKETING SUPPORT AND DATABASE ACCESS

*CPI Industry Events has an extensive profile as specialised event and exhibitions organisers. Working with many of the Region's most high profile speakers from both Government Authorities and Corporate entities, we have over 75,000 email addresses in our database.

We can provide marketing campaigns including a designed brochure, e-shot campaigns to a specified audience to promote the event/seminar.

CPI Industry enjoys a 'special access' to the region's most prominent decision-makers in the industry as well as government officials. The package also includes an invaluable access to our database, helping your company identify and contact the appropriate entities you may not otherwise have access to.

THE PLAN

RESOURCE CENTRE ON www.climatecontrolme.com



Following the event, CPI Industry will host a dedicated resource centre on its portal promoting the event and hosting the event discussions and profile of participants. CPI Industry shall ensure that your coverage is in the digital version of **CLIMATE CONTROL MIDDLE EAST** which is downloadable from the *Climate Control Middle East* website. The website will also carry an online TOP BANNER which will generate attraction to your event as well as website to promote your event/seminar.

*For an additional fee: We can also create an exclusive website for your event/seminar which will enable delegate registration and include all of the relevant information about where, when etc. The online magazine and pictures will be uploaded to the website for those who want to see.

TOPICS OF DISCUSSION

The event will be directed by [YOUR COMPANY]. CPI INDUSTRY will act as co-sponsor and media partner for the event. Discussed as they will be by seasoned thought-leaders of the region, readers and viewers will likely receive the messages conveyed to them with faith and a sense of gratification.



THE REACH

climate control MIDDLE EAST

KEY PERSPECTIVES ON THE REGION'S HVACR INDUSTRY

* **CLIMATE CONTROL MIDDLE EAST** magazine is the ONLY HVACR magazine in the Middle East, boasting 39,000 + readers per month. We offer a vast range of print and online options, which allow you to market yourself to a specified market. Our readership is targeted, meaning only people whom are interested in your products, read our magazine and attend our organized events.

www.climatecontrolme.com



This CPI Industry portal addresses the myriad of industry-related issues in the region, be it the need for more information on products and services available, the status of projects under execution and, generally speaking, the challenges in front of the industry.

The portal goes beyond general information and look at the issues surrounding the particular industry in a broad sense. The primary aim of the portals is to provide a comprehensive database of products and service expertise available to the particular industry, thus empowering consultants and industry professionals with a hassle-free marketplace.

Currently, the portal carries new and analysis. In the weeks and months to come, the portal will carry profiles of companies, case studies, technical papers and much more, all with the aim of facilitating your search for relevant and accurate information at one point of contact.

THE SPONSORSHIP PACKAGE

DELIVERABLES:

- Exclusive sponsorship of the event by (YOUR COMPANY)
- Exclusive sponsorship of the event supplement with detailed editorial coverage (up to 2 pages)
- DPS centerfold color ad in the event supplement
- Exclusive sponsorship of the resource centre on www.climatecontrolme.com
- Venue booking and catering for up to XXX people provided by CPI INDUSTRY (Please see below footnote). Cost of any extra guests above the hotel minimum guarantee will be borne by your company,
- (YOUR COMPANY) to provide speaker
- Invitation process shared by (YOUR COMPANY)/CPI INDUSTRY, targeting end-users, consultants or contractors, developers etc...
- Dedicated Delegate acquisition resource (Arabic speaking at extra cost) and Event Manager provided by CPI INDUSTRY for selection of guests, invitation, reconfirmation and registration process
- Design assistance of marketing collaterals (including invitation design) provided by CPI INDUSTRY
- Menu to be selected by (YOUR COMPANY)
- AV equipment to be paid by (YOUR COMPANY) (in case of special requests) unless basic equipment provided by hotel
- Meet and greet by (YOUR COMPANY) staff
- Gifts to attendees provided by (YOUR COMPANY) if required
- Event banners provided by (YOUR COMPANY)

* PLEASE NOTE:

- Prices will vary according to menu options and event location
- The above proposal can be adjusted in terms of actual requirements



PAST EVENTS

Climate Control Awards 2018

27 November | Al Yasat Ballroom, Al Murooj Rotana, Dubai, UAE





PAST EVENTS

Private Tazweed/Samsung Evening Seminar 2017
24 January | Al Mudheef Ballroom, Sheraton Sharjah Beach Resort and Spa, UAE





PAST EVENTS

ABB Motion Business HVAC event 2019

24 April 2019 | Wasl Ballroom 1-3, Le Meridien Hotel & Conference Centre, Dubai, UAE





CPI Industry is a publishing house that started producing events as an extension of its communications drive in the HVACR industry through its magazine (*Climate Control Middle East*) and directories.

While the magazine largely focuses on core HVACR aspects, the events probe the core and all allied areas, be they energy security (district cooling and cogeneration), food security (refrigeration), food safety & quality assurance (again, refrigeration) or indoor environmental quality.

CPI Industry started conducting events in May 2007, starting with the unique DC Dialogue, a technically intensive, roundtable-format discussion on the district cooling industry. Since then, CPI Industry has established a portfolio of events, all with the twin purposes of information exchange and raising the bar on technology and business solutions in the region.

In its events, it has attracted participation from such bodies as:

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| <ul style="list-style-type: none"> • Department of Education and Knowledge, Abu Dhabi • Abu Dhabi Quality and Conformity Council • ASHRAE UAE Falcon Chapter • ATP • Clean Energy Business Council (CEBC) • Dubai Chamber of Commerce and Industry • Dubai Supreme Council of Energy • Electricity & Cogeneration Regulatory Authority (ECRA), Saudi Arabia • Emirates Authority for Standardisation and Metrology (ESMA), UAE • Emirates Green Building Council (EGBC) • Estidama, UAE • GCC Health Ministers' Council for the Cooperation Council States • GCC Standardisation Organisation, Saudi Arabia | <ul style="list-style-type: none"> • Government of Abu Dhabi (Abu Dhabi Food Control Authority) • Government of Dubai (Dubai Municipality, Food Control Department) • Government of Dubai (Department of Planning & Development, Ports, Customs & Free Zone Corporation (Trakhees) • Harvard T.H. Chan School of Public Health • Health Ministers' Council for the Cooperation Council States • International Institute of Refrigeration • Interpol • Kuwait National Ozone Committee (Environmental Public Authority) • Middle East Facility Management Association (MEFMA) • Middle East Solar Industry Association (MESIA) | <ul style="list-style-type: none"> • Ministry of Energy, UAE • Ministry of Environment, Lebanon • Ministry of Environment & Water (MEW), Kuwait • Ministry of Climate Change & Environment, UAE • Ministry of Health, Sultanate of Oman • Ministry of Infrastructure Development, UAE • Montreal Protocol (UNEP) • Regulatory and Supervisory Bureau (RSB) for Electricity and Water • Roads & Transport Authority, UAE • Royal Estates, Oman • Saudi Aramco • Saudi Green Building Council (SGBC) • Society of Fire Protection Engineers (SFPE) • Terre Policy Centre • The Research Council of Oman • TransFrig | <ul style="list-style-type: none"> • UAE Society of Engineers • UNDP • U.S. Green Building Council • World Food Programme (and more...) |
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FOLLOW-UP MECHANISM

There is a strong follow-up mechanism in the case of all the events, with the generation of post-event reports, and also text and video coverage on CPI Industry's online platforms. The reports contain key statistical data and analyses. They are circulated to all the government ministries in the region that have an interest in the areas of discussion.

www.climatecontrolme.com

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